

DOMANI



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SUMMARY

At Salone del Mobile 2025, Domani will unveil Domani Atrium, a new showroom in the heart of Milan's Durini Design District. Designed by Marc Merckx, the space presents a nuanced balance of light, shadow and material. Archways lead visitors through a series of composed encounters, where objects are experienced within the immersive atmosphere, rather than simply viewed.

The inaugural exhibition will present HELSINKI by visual artist Paul Odekerken, a collection that blends sculptural forms with soft curves and intricate textures. The space will also feature select pieces from Domani's NAGORI, MELIDES, BERGEN, NUUK and GRAZ collections, by designers such as Vincent Van Duysen and Studio KO.

DOMANI ATRIUM – DOMANI'S NEW MILAN SHOWROOM

Concealed beneath Milan, in the heart of the Durini Design District – an area steeped in the city's storied design legacy – Domani Atrium is unearthed. Unlike the overt opulence of other showrooms in the area, this space is defined not by grand gestures, but by the quiet weight of what it holds within. Conceived by designer Marc Merckx, Domani Atrium is a place where time slows, inviting visitors to pause and, in that stillness, uncover something profound.

The journey begins in a passage of arches, each one guiding visitors through the space. With every arch, a rhythm is set – a tempo that pulls one deeper, as if moving through a living, breathing entity. Domani Atrium unfolds slowly, like a story that reveals itself only when one is ready to absorb it. “It's a space to discover at your own pace,” Merckx says. “A place where your senses take the lead, and your mind follows.”

Here, the conventional boundaries of a showroom fade away. This is not a space where products demand attention, but where the experience of the space itself takes precedence. Each piece – crafted from earth, shaped by hand and set in fire – is illuminated through the atmosphere that envelops it. “It’s about creating a play of light and shadow, drawing you in without force. It’s almost like the pots and planters emerge from the darkness and come alive in the light we’ve chosen to reveal them,” says Merckx.

The walls are dark, yet warm in tone, much like the earth from which Domani’s pieces are born. Their rough texture speaks to the humility of the materials, inviting touch while engaging other senses. Merckx explains: “Feeling, hearing, even smelling the space – these elements are essential. The light and shadows, the texture of the walls and the scent that fills the air all work together to evoke something deeper than sight alone.”

At Domani Atrium, time slows, allowing for more intimate engagement with the pieces on display. “It’s about seeing differently. And in that seeing, possibly finding something new,” says Merckx.







HELSINKI – A COLLECTION BY PAUL ODEKERKEN FOR DOMANI

A quiet presence with a strong identity: this is the essence of Helsinki, a collection that does not impose itself but cannot be ignored. It carries weight without heaviness, presence without dominance. Dutch visual artist Paul Odekerken explains: “I always look for tension. Not just in the physical object but in the way it makes you feel. Something that is there, and yet, not entirely.”

The collection takes shape in dialogue with its origins, drawing from models created by French artist Jean-Marie Felix. While it shares a connection with the past, Helsinki reinterprets those ideas through Odekerken’s instinct. “I had a lot of respect for Felix’s collection. It had something rare: a form that was both monumental and elegant. That contrast stayed with me.”

It is the contrast that defines Helsinki. The silhouettes are sculptural with soft curves that shift between structure and fluidity, thick at the base and tapering towards a delicate opening. The surface, marked by an intricate grid of vertical and horizontal lines, adds another layer of complexity. “I didn’t want pure order. There’s always a point where geometry becomes too rigid, and the piece loses its spirit.”

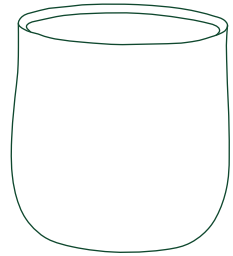
Helsinki comes in four sizes and five colours. Each piece is strong enough to stand alone, but the pieces gain even greater presence when arranged together. “There’s power in repetition – a rhythm, a dialogue. But a single piece must always hold its own.” Helsinki’s presence lingers, shaped by contrast, restraint and the quiet tension between what is there and what remains unsaid.

HELSINKI



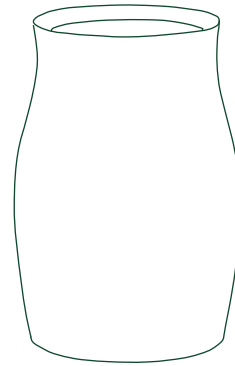


HELSINKI



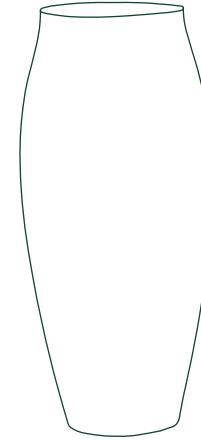
THEP60

height	56 cm	22 in
width ø	58 cm	23 in
opening ø	50 cm	19.5 in
weight	52 kg	114.5 lb



THEV80

height	80 cm	31.5 in
width ø	60 cm	23.5 in
opening ø	52 cm	20.5 in
weight	79 kg	174 lb



THEV110

height	110 cm	43.5 in
width ø	51 cm	20 in
opening ø	33 cm	13 in
weight	67 kg	147.5 lb

THEP70

height	63 cm	25 in
width ø	72 cm	28.5 in
opening ø	62 cm	24.5 in
weight	79 kg	174 lb



● Dune | DU



Mosswood | MOS



● Haze | HA



Chestnut | CHE



● Tobacco | TO

● Always in stock to ensure immediate availability.

DOMANI AT MILAN DESIGN WEEK

Domani Atrium

Durini Design District, Via Felice Cavallotti 13, Milan

General opening hours during Il Salone del Mobile

Tuesday 8 April – Wednesday 9 April 10:00–20:00

Thursday 10 April 10:00–22:00 *

Friday 11 April – Saturday 12 April 10:00–20:00

Sunday 13 April 10:00–16:00

* Durini Night with cocktails served throughout the evening



ABOUT MARC MERCKX

Attuned to the interplay of form and material, designer and art director Marc Merckx moves between reduction and structure, lightness and solidity. His approach challenges the idea that minimalism must mean absence, instead shaping strong materials with precise proportions to create objects and interiors that feel both essential and intentional. Pared-down yet rich in detail, his designs are finely calibrated, with each element considered for its relationship to proportion, material and light. He collaborates closely with artisans across Europe and the US, drawing on traditional techniques to craft contemporary forms with a deep sense of permanence.

Born in Belgium, Merckx spent 15 years as design director and product designer for Vincent Van Duysen before establishing his Antwerp-based practice in 2013. He is also the art director for Tribù. For Domani, he has designed the brand's Milan showroom.



ABOUT PAUL ODEKERKEN

As a true lover of texture, structure and colour, Dutch visual artist Paul Odekerken produces work that arises out of a material – most often clay – allowing intuition to guide his sculpting hands towards the final outcome. An established artist in his own right, he harbours a belief that beauty has a way of evoking emotion and speaking to humanity on a deeper level than words ever can.

A maker since early childhood, Odekerken decided to pursue studies in arts in the early 1970s. He attended the Jan van Eyck Academie in Maastricht. His long-standing association with Domani has resulted in numerous collections, including Havana, which was introduced in 2020.

ABOUT DOMANI

Founded in Belgium in 1992, Domani is a renowned manufacturer of high-quality pottery, defined by a passion for craftsmanship, natural materials and timeless design. Every piece is conceived and designed at our Antwerp headquarters, then meticulously crafted in our workshop near the historic Hungarian city of Pécs, where we honour traditional techniques while embracing innovation.

Since 2024, Domani has been part of a newly established Belgian outdoor luxury group alongside Tribù, a leader in high-end outdoor furniture. This partnership strengthens our commitment to excellence while ensuring that Domani retains its unique identity, artisanal expertise and production integrity. As we scale our operations and refine our collections, our focus remains unchanged: to create pottery that enriches spaces – indoors and out – through authenticity, presence and longevity.

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